



LEADING
from within

Programs Working Group

Meeting 3 | 5-07-2021 @ 2-3pm

Zoom Link: <https://zoom.us/j/332393855>

Attendees:

Jim Morouse | Group Chair, Board, Instructor

Ed France | Staff

Julie Sorenson | Alumni Coord.

Ken Saxon | Board, Instructor

Paul j Lynch | Board

Monique Snowden | Supporter

Meeting Notes:

Notes from breakout - What is the ideal SCOPE for LFW Programs (Jim, Julie, Paul):

- Who is our TARGET AUDIENCE?
 - People who serve and want to make a difference
 - For profit, non profit, govt., social enterprise
- How do we look at PURPOSE?
- How do we define the scope of CURRICULUM?
 - One time
 - fifteen minutes
 - One year
 - A lifetime
- Geographic scope
 - Group felt that regional focus was most appropriate
 - AND the group spoke about “monetizing” pieces of our content that may have a market BEYOND our geographic region (e.g. mini courses or versions of KHF where we charge \$500 a person... big revenue opportunity?)
- How is our CUSTOMER?
 - Idea to consider Human Resources departments
 - Professional development budgets
 - Need for meaningful volunteer opportunities for “volunteer hours”

Notes from Breakout - Complex community dialogues: (Ken, Monique, Ed):

- Important Update Monique has accepted a vice-chancellor at CU Denver
- Dialogue and deliberation for public engagement.
- Experience in small group communication and conflict negotiation
- Is this a dialogue we all agree on or ?
- Implicit bias, legal and community question:

Here are some examples of classes through Fielding:

COMM 716 - Small Group Communication (3 credits)

COMM 756 - Practicum in Communication & Conflict (3 credits)

COMM 735 - Leadership Communication (3 credits)

COMM 780 - Intercultural Communication (3 credits)

COMM 791 - Deliberation & Dialogue Process Models (3 credits)

COMM 845 - Approaches to Public/Community Engagement (3 credits)

COMM 916 - Communication Theories & Engagement (3 credits)

- How do we hold tensions. It is healthy to hold dialectical tensions, don't problematize it. Don't let it tear this community apart. What is our common ground.
- Intercultural communication aspect within the nonprofit context. Unpack that, make it richer. This could be one of the premier thing that we do.
- The taken for granted assumption is that there isn't these tensions. How do you hold them? Coaching for China. Instead of East vs. West instead, East meets West.
- Program curricula can address community dialogue
- Activating our network
- Heading into current content issues:
- Dialogue for Dialogue's sake? We should be hesitant about that.
- The community will lose patience for dialogue that doesn't know where it is going?
- What is this dialogue in service of?
- Pretty idea, bring people together in a ... way, but....
- Helping organizations bring the community and diverse stakeholders together within their own domains. CEC example into a different organization, will bring forward different people to the table.
- Conversation on race, statement have been seen similar to that, organic, grassroots. Powerful and different than what is ordinary.
- Action plan. We can have some dialogue, but it needs to have an action plan.
- How do you keep people engaged?
- Putting dialogue on wheels

Next Steps & Action Items:

Hone our How/What/Why
Highlight key questions to forward to strategic planning
Initiate sub-projects such as KHF 3.0